



Twice is Nice Grant Guidelines

The Twice is Nice Fund at the Charlottesville Area Community Foundation is seeking innovative proposals from Charlottesville area nonprofit agencies who provide services to seniors in need, within Planning District 10. Twice Is Nice is a 501(c)(3) nonprofit, whose mission is to raise revenue by the resale of donated clothing and household items and contribute funds to benefit local seniors in need.

Emphasis

How people define aging is highly subjective. Persons age differently. How well one ages is influenced by many factors, some within the control of the individual and others by the set of circumstances one has while growing up. Certainly, lifestyle choices affect health, family composition, living situation, etc. At least equally influential, are such social determinants as economic security, educational opportunities, favorable access to affordable health care and housing and one's community and social context.

Twice is Nice anticipates funding programs that can empower seniors in need to live life as fully as possible, in addition to managing or coping with the challenges later life can present. TIN grants encourage new, innovative strategies and programs that support seniors in need within our community.

Funding Amounts

General Support Grant: Funding requests up to \$15,000, though requests for lesser funding amounts are welcome. These grants will support specific programs/activities or general operations. Both new and established organizations are encouraged to apply.

Innovation Grant: Funding requests up to \$25,000. This Innovation Grant will support work that specifically harnesses creative thinking intended to develop a new product, system or support for seniors in need. These innovative solutions will solve caregiving challenges and enhance the well-being of seniors in the community. Partnerships between organizations are encouraged. Both new and established organizations are encouraged to apply.

Criteria

The Grants Committee of Twice is Nice uses the following criteria when reviewing proposals:

- **Community Benefit** – the proposed activity is responsive to an opportunity to support seniors in need in our community
- **Leadership** – the leadership and personnel of the organization have the requisite skills and experiences to carry out the proposed activities
- **Capacity and Feasibility** – the organization has the programmatic approach and resources to conduct the proposed activity
- **Financial Stability** – the organization has a balanced budget and can complete the proposed activity with the available internal and external resources
- **Partnerships** – the organization is aware of other organizations working on similar or related issues, and, when appropriate for achieving shared goals, has developed partnerships that are contributing to the success of the initiative
- **Innovation** – the applicant organization is proposing new ideas and innovative ways to remove barriers for an older population

Eligibility

Applicants must be a 501(c)(3) organization, governmental or religious entity, or fiscally sponsored by a 501(c)(3) organization. Twice is Nice will consider applications from organizations working to benefit the City of Charlottesville and the Counties of Albemarle, Fluvanna, Greene, Louisa, and Nelson. Organizations may submit one application per grant cycle, unless the organization is serving as a fiscal agent for another organization.

Capital Campaign Policy

Twice is Nice does not support building or capital campaigns through its discretionary fund grant programs.

Fiscal Sponsor Policy

An organization that is serving as the fiscal sponsor for another organization may submit multiple proposals per cycle. The fiscal sponsor agency may submit one application for each organization it is sponsoring and one application for its own organization.

How to Apply

Please review the information provided on the Charlottesville Area Community Foundation [website](#) for information on how to apply for this grant. For additional questions, please contact Katie Kling kkling@cacfonline.org or 434.996.1024.

Proposal Deadline

Tuesday, October 1, 2019. Decisions will be announced by November 15, 2019.

Support of Twice is Nice

Recipients of a grant will also make the commitment to support the mission of Twice is Nice through various means. The goal is to raise awareness and visibility of the two Twice is Nice retail locations and encourage donations that will heighten TIN's grant making capacity. In return, Twice is Nice commits to doing the same for the grant partner organizations.