



## Catchafire Q&A

The Charlottesville Area Community Foundation recognizes the need to support nonprofits beyond grantmaking. As such, over the past year, we have formed a partnership with [Catchafire](#), a web-based platform that offers applicants and grantees access to volunteer-based operational support and personalized customer service. We are pleased to launch this pilot program alongside our [Community Recovery & Catalyst Grants](#). For further assistance beyond this Q&A, please email [crggrants@cacfonline.org](mailto:crcgrants@cacfonline.org).

### How do I apply?

- Applicants can use the Community Recovery & Catalyst Grants application to apply only for the Catchafire pilot program **OR** to apply for both the Catchafire pilot program and a Recovery & Catalyst Grant. There will be a space on the application to indicate your choice.
- If you are collaborating with another organization to apply for the Community Recovery & Catalyst Grant, and you are not the lead applicant, you may also apply for Catchafire separately.

### How are Catchafire recipients determined? How will you assess our need for Catchafire?

- The Community Recovery & Catalyst Grants committee will select organizations to receive free access to the Catchafire pilot program for one year. Priority will be given to organizations that are led by people of color, rural, and smaller organizations (in terms of organizational budget and staff size); however, all organizations are eligible to request a subscription.
- The Foundation will begin to notify organizations of their selection starting August 14<sup>th</sup>.

### If my organization receives Catchafire, what happens next?

- A Catchafire representative will conduct a comprehensive onboarding process on a rolling basis starting August 21<sup>st</sup> through September 30<sup>th</sup>, including an introductory webinar, to help you become acclimated to Catchafire.
- Selected organizations will be able to use Catchafire for 1-hour to 50-hour projects. There is no limit to the number of projects an organization can complete during the course of their membership.

### What can I use Catchafire for?

- You may use your access to Catchafire for any project that your organization needs that fits within Catchafire's volunteer skill-base. It does not have to be related to your Community Recovery & Catalyst Grant. For a list of the types of project support, click [here](#).
- There are no reporting requirements to the Foundation regarding how you used Catchafire.



**What kind of customer support does Catchafire provide?**

- Catchafire’s Nonprofit Advisors provide unwavering support from the initial job posting to the successful product completion. Membership includes 1-on-1 project planning assistance whenever you need it.

**How long will the Foundation offer Catchafire?**

- The Foundation is offering Catchafire for this grant round initially as a pilot program for one year. However, this Catchafire offering has the potential to grow and recur beyond this initial grant.