

# CATCHAFIRE PROGRAM

## About this Program

The Charlottesville Area Community Foundation was established in 1967 as an engine for positive change in Charlottesville and the surrounding counties of Albemarle, Buckingham, Fluvanna, Greene, Louisa, Nelson and Orange. Charlottesville Area Community Foundation works with local residents, non-profits, as well as public and private organizations to facilitate philanthropy and improve the quality of life in the Greater Charlottesville area. Charlottesville Area Community Foundation has partnered with Catchafire to launch the second year of the program that will bring your nonprofit “on-demand” access to a network of 85,000+ consultants, pro bono, from across the country. Catchafire is the largest, online tool that connects social good organizations with talented professionals looking to donate their skills. This resource provides organizations with expert support in areas like marketing and communications, web development, operations, strategy and more. During the first year, organizations who participated in Catchafire matched 490 projects with expert volunteers, saving over \$2 million.

## About the Volunteers

Catchafire's virtual volunteering network connects you with passionate professionals across a diverse range of fields, from Fortune 500s to 1-person startups, all over the world. Finding the right match is important. Each of the 100+ pre-scoped projects contains prerequisite skills and experience, core deliverables, and time estimates, so volunteers know exactly what is required when they apply to work with you. The rigorous application process, which includes work experience, portfolios, and statements of interest, limits applicants to those who are serious about working with you. It's not a one-click application, and it shouldn't be. You can review up to three applications at a time, and interview candidates before deciding. The decision is yours.

## HOW TO APPLY TO CATCHAFIRE

If you are not a current Catchafire recipient and would like to participate in the program, you may apply to participate. Priority will be given to:

- rural-focused organizations
- smaller organizations (budget and/or staff size)
- organizations led by and/or predominantly serving people of color

**How to Apply:** Please complete this brief [survey](#)

**Survey Deadline:** August 23, 2021

**Decision:** Applicants will be notified of their status by September 3, 2021

## FOR CURRENT CATCHAFIRE RECIPIENTS

If you are a current Catchafire user, you are eligible to participate in the program for our second year. Please complete this brief [survey](#) to let us know if your organization would like to request to opt in or opt out of Catchafire by **Monday, August 23, 2021**.

**Your Catchafire dashboard** is your landing page for all things related to your Catchafire experience. Post opportunities. Attend a virtual training. Communicate with their staff and your volunteers.

Please, [click here](#) to watch a replay of the **Catchafire Orientation for Charlottesville Area Community Foundation** webinar from October 27, 2020 and [click here](#) to watch the **Catchafire Peer Learning** event from May 7, 2021.

## CATCHAFIRE CUSTOMER SERVICE

Email the Catchafire team at [help@catchafire.org](mailto:help@catchafire.org), or [schedule a Catchafire introduction call](#) to learn more about how your organization can build capacity with help from skilled pro bono professionals.