



CHARLOTTESVILLE AREA
COMMUNITY
FOUNDATION

IMPACT REPORT
JANUARY 2020 - JUNE 2021

A COMMITMENT TO POSITIVE CHANGE



As your community foundation, we are honored to be part of a legacy of generosity that is rooted in a keen awareness of our interconnectedness as people sharing a place and time. Our founders were convinced that we all have an obligation to offer our individual resources in order to ensure our neighbors — whose current condition is necessarily intertwined with ours — have basic amenities, opportunity, enrichment, and compassionate care. We consider this our calling.

Our core functions enable us to fulfill this calling in response to the needs of our region. We partner with local families and individuals to fund a variety of programs that make our region vibrant, caring, and fun. We offer tools to nonprofits to achieve long-term sustainability for their missions. We provide non-monetary resources that enable community-based organizations to build and grow organizational capacity. And we direct funding toward initiatives that seek to advance equity and ensure our region is a place in which everyone can belong, participate, contribute, and thrive.

We also believe we have a critical role to play in times of crisis. Over the past 18 months, our region has been impacted by

the COVID-19 pandemic that has reached all parts of the globe. In the following pages, you will read the stories and data detailing our response, which would not have been possible without the support of so many compassionate community members. I hope you will join me in being inspired by the role that generosity, partnership, and innovation can play during times of unprecedented crisis.

As professionals and members of this community, we remain committed to learning and growing. Our recent experiences have helped us see our work in new ways, and we share those insights in the concluding pages of this report.

With deep gratitude, I say thank you to the many people in our region whose contribution of ideas, talents, money, time, and testimony have strengthened our community bonds and nurtured our interconnectedness. Let's continue our journey forward, together.

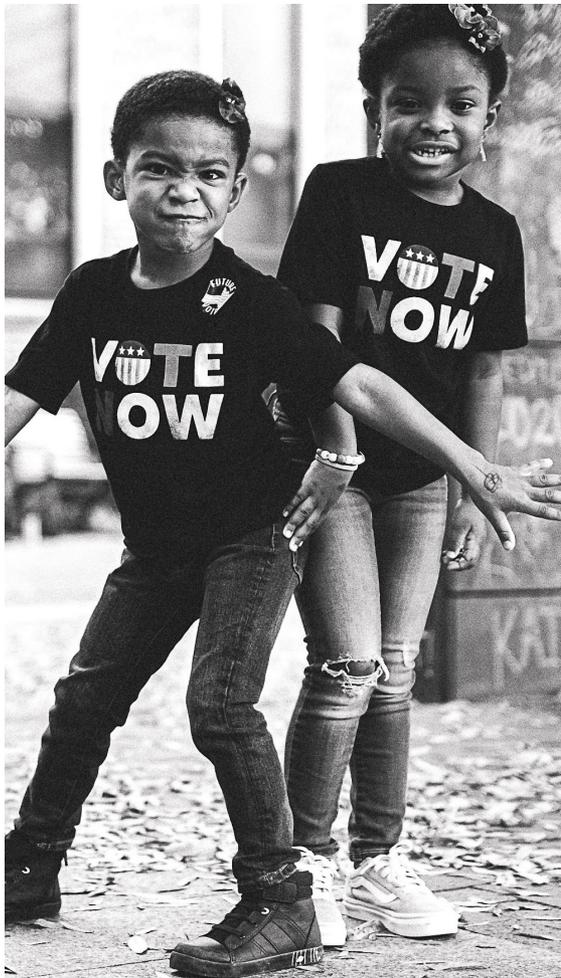
Warmly,

A handwritten signature in blue ink that reads "Brennan Gould". The signature is fluid and cursive.

Brennan Gould, President and CEO

COMMUNITY CENTERED

To thrive together we must value and invest in one another. We envision a region in which everyone can meet their full potential, regardless of the circumstances of one's birth. We believe that we cannot be the region we strive to be — one in which everyone has fair opportunity to participate in and realize the successes that they desire for themselves and their families — without paying careful attention to systemic causes of inequity. We strive to maintain the courage and discipline to honestly analyze our shared history and present conditions. In so doing, we can clearly and inclusively advance solutions that reverse longstanding disparities, dismantle harmful hierarchies, build power among marginalized people, and expand participation in our communities.



EQUITY FORWARD

Our organization's continuing equity journey is rooted in humility and compassion. We actively build our understanding of racial and social justice and the systems of power that affect people's lives. Through all-staff trainings, racial identity group caucusing, and leadership coaching, we are pursuing an anti-racist culture within our organization and aligning our decision making and actions with our equity values. Additionally, we are applying an equity lens to our governance approach, removing barriers to service, and increasing the diversity of perspectives and lived experiences informing the Community Foundation's work.

Our discretionary grant making is undergoing constant analysis and refinement. Specifically, we are:

- including equity and engagement criteria on grant applications;
- shifting power in relationships with grantees to mitigate hierarchies and create true partnerships; and
- responding to the unique needs of rural and small organizations, and those led by people of color.

The following pages highlight some of the Community Foundation's work and impact during the time between January 1, 2020 and June 30, 2021.

CATCHAFIRE

Increasing Capacity, Providing Support

Nonprofits and community initiatives need capacity-building support. This was a resounding message we heard through feedback from surveys, focus groups, and conversations with community and grant partners.

This pivotal feedback inspired the Community Foundation to launch a partnership with Catchafire, a web-based platform that connects community-based organizations with highly skilled volunteers. Catchafire provides critical capacity and expertise in areas including COVID-19 support, finance and operations, fundraising, human resources, marketing and communications, program management, and technology.

The Community Foundation's investment allows participating organizations to utilize this resource at no cost and ensures access to resources critical for their stability, growth, and success. Catchafire helps level the playing field. Many highly effective nonprofit organizations, often led by people of color, experience inequitable



“I have had a wonderful experience with Catchafire this year! The ability to find volunteers with expertise outside of PHAR's current skillset has allowed us to expand our reach and has included an updated logo, a website consultation and translation of community redevelopment updates in French and Arabic.”

Shelby Edwards, Executive Director, Public Housing Association of Residents (PHAR)

IMPACT DASHBOARD

- More than **9,100 hours** donated by volunteers
- **99 organizations** matched for **626 projects**
- **\$1.8 million** saved by nonprofit organizations
- **12x return** on Community Foundation's investment

Based on data from November 2020 through June 2021.

access to resources to do their important work. We have prioritized these, along with rural and small organizations, for Catchafire eligibility.

This investment came at a critical time. As organizations pivoted in response to the global pandemic, they needed resources to support virtual programming, changes in fundraising strategies, expanded capacity for digital communications, and more.

COLLABORATION TO END HOMELESSNESS

Building Solutions Together

The City of Charlottesville and the Thomas Jefferson Planning District Commission recently completed housing-needs assessments and the results were alarming.

Regionally, more than 11,000 households are housing-cost burdened, spending more than 30% of their income for housing. Of this number, 2,000 households in the urban core are severely cost burdened, with housing costs accounting for more than 50% of their spending. Additionally, those experiencing homelessness represent some of our most underserved communities, including veterans, individuals with disabilities, and other marginalized groups.

The Collaboration to End Homelessness, a strategic partnership of housing-related nonprofits, is responding to this dilemma by integrating housing solutions across a spectrum of household incomes and conditions, using evidence-based models for short- and long-term affordability. The centerpiece of their efforts is the Premier Circle Redevelopment. This innovative housing





“By listening to the community and thinking creatively, we can invest in new ways to achieve a deep and lasting impact. This collaboration with regional housing nonprofit partners is a community-centered approach that seeks to bring the number of people experiencing chronic homelessness to zero. By helping the most marginalized among us, the entire community benefits.”

Eboni Bugg, Director of Programs, Community Foundation

approach provides a medium-term safe haven for those experiencing homelessness, while also addressing the region’s historically intractable homelessness challenges.

Catalyzed by a first-of-its-kind \$4.25 million grant from the Community Foundation — the largest in our organization’s history — the project is driven by a belief that housing is a fundamental human right and that the lack thereof constitutes a public health crisis. Of the grant, \$3.6 million is recoverable and will be returned to the Community Foundation to be reinvested in future projects that benefit the region.



“The Premier Circle Project was not fundamentally achievable without the necessary financing. The Community Foundation became the key. With a transformed funding approach, they embraced the collaborative vision of mission-focused nonprofit partners and unlocked the doors for our most vulnerable neighbors.”

Sunshine Mathon, Executive Director, Piedmont Housing Alliance



Annually it costs the community \$30,000 to serve a homeless individual, but it only costs \$10,000 for permanent supportive housing.

HOMES AND HOPE

Reimagining solutions to our most pressing problems for the near and long-term.

Project Overview

- Will initially create an emergency shelter of up to 100 single-occupancy rooms (March 2021 – June 2023)
- Will build up to 60 affordable apartments (June 2023 – June 2025)
- Will build up to 80 permanent supportive housing units (June 2025 – December 2026)
- Project partners are People and Congregations Engaged in Ministry, Piedmont Housing Alliance, Thomas Jefferson Area Coalition for the Homeless, and Virginia Supportive Housing

Impact

- No significant outbreaks of COVID.
- Increased connection to holistic, wraparound services.

FUNDING PARTNERS

Anonymous Donors (4), the Bama Works Fund of Dave Matthews Band, and the University of Virginia

COVID RESPONSE

The Community Emergency Response Fund (CERF) was established in March 2020 to provide flexible resources to households and organizations in Central Virginia that were impacted by the COVID-19 pandemic. In response to an unprecedented global pandemic, we received an outpouring of generosity. In eight short weeks, the community contributed 1,000 gifts and \$5.5 million to our response efforts.

CERF included both a temporary Rapid Response grant program and Community Recovery & Catalyst grants to support nonprofits providing critical services, and a COVID-19 regional Resource Helpline to disburse emergency financial aid to households impacted by financial instability.

SUPPORTING NONPROFITS

RAPID RESPONSE

In April 2020 we quickly made grants to bolster nonprofit organizations providing critical services such as food, healthcare, personal protective equipment, and rent abatement during the onset of the pandemic.

Rapid Response grants totaling **\$847,000** supported **28 nonprofit organizations.**



COMMUNITY RECOVERY & CATALYST GRANTS

In September of 2020 we launched a special grant round dedicated to community recovery and to help address continued racial injustice, which was designed to help organizations recover, sustain, and build their services. Grants supported areas such as mental health care, affordable housing, youth development, childcare, food insecurity, and the arts.

Community Recovery & Catalyst grants totaling **\$3,065,446** supported **148 nonprofit organizations.**



Community Recovery & Catalyst grants were made possible through generous contributions from the Bama Works Fund of Dave Matthews Band, the University of Virginia Health System, the Twice is Nice Fund, Dorothy Batten, and Enriching Communities, which is managed by the Community Foundation.

SUPPORTING HOUSEHOLDS

RESOURCE HELPLINE

In March 2020 the Community Foundation joined with Cville Community Cares, United Way of Greater Charlottesville, the City of Charlottesville, and the County of Albemarle to create the Resource Helpline, a mechanism to distribute funds to households experiencing hardship due to the pandemic. The helpline, which served Charlottesville and seven surrounding counties, operated until May 6, 2021.

The Resource Helpline provided **\$4,319,151** to **5,542 households** and more than **18,000 people.**



FUNDS ADMINISTERED BY THE COMMUNITY FOUNDATION

Parent support groups launched **The Reopening Fund** (Charlottesville City Schools) and **Families Helping Families** (Albemarle County Public Schools) to support students and families during the 2020-21 school year. The initiatives centered equity in their efforts and, combined, contributed more than \$200,000 directly to schools.

The **Dr. Lorna Breen Heroes' Fund** was established to provide mental health support to healthcare providers. After receiving more than 1,750 contributions totaling \$230,000, Dr. Breen's family established a foundation to continue this critical support for clinicians and their families.

BAMA WORKS FUND GIVES BACK



The Bama Works Fund of Dave Matthews Band has given back to the Charlottesville region for over two decades. In times of crisis, the band shows incredible generosity and partnership. Since the beginning of the COVID-19 pandemic, the band has supported the following local initiatives and ongoing work:

- Community Emergency Response Fund
- World Central Kitchen for emergency food support
- Community Recovery & Catalyst grants
- The Reopening Fund
- Preschool supplies
- Renovations at Premier Circle for emergency shelter use
- COVID-19 vaccination centers
- Public housing redevelopment
- Grants to local nonprofits
- Virtual fundraisers
- Planting 2 million trees

The Rapid Response grants and Resource Helpline would not have been possible without 1,000 gifts from our community, including large gifts from the following:

Adiuvans Relief Fund
 Aerojet Rocketdyne Foundation
 Alexandra Summer Fund
 Anonymous (3)
 Bama Works Fund of Dave Matthews Band
 Bank of America Charitable Foundation
 Barbara Fried
 Batten Family Fund
 Bonnie and Wick Moorman
 Charles Heiner
 Crane Charitable Fund (Fidelity)
 Crutchfield
 Dave and Emily Luebke
 Heiner Family Fund
 Hilltop Foundation

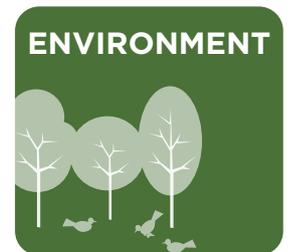
James and Patricia Atkins Charitable Fund (Fidelity)
 Jeff and Jody Hesler
 Lilly Anne Bechtel
 Madwoman Project Fund
 Manning Family Foundation
 Micron Opportunity Fund at the Northern Virginia Community Foundation
 Molly and Robert Hardie
 Nicholson Family Fund (Fidelity)
 Quad-C Management
 Quantitative Foundation
 Saraswati Fund
 SEG Family Fund
 Sterba Family Fund
 University of Virginia
 Wells Fargo Foundation

ONGOING GRANT PROGRAMS

The Community Foundation is committed to responding during times of crisis in a nimble and equitable manner, partnering with community-based organizations, and leveraging the philanthropic spirit of the region. At the same time, we have continued delivering core grant programs — Bama Works Fund, Enriching Communities, Shaping Futures, Strengthening Systems, and other standard grant rounds.

Our recurring grant programs distributed **\$4,818,741** to **365 organizations**.

Together with donors, the Community Foundation helps build a thriving community that is healthy and vibrant for everyone. Impact areas supported include:



OUR MISSION

To improve the quality of life for those living and working in the city of Charlottesville and counties of Albemarle, Buckingham, Fluvanna, Greene, Louisa, Nelson and Orange. We believe that strong community relationships, collaborative problem-solving, and broad engagement are powerful forces for change.

OUR APPROACH

The Community Foundation, in collaboration with donors and community-based organizations, facilitates effective and impactful grant making, philanthropy, and scholarships while being responsive to the ever-changing needs of our region.

OUR CORE VALUES

Partnership

We work with others in the community to address significant challenges and opportunities and to achieve better results.

Engagement

We connect to the lived experiences and perspectives of residents across our service area to ensure that our work is appropriate and meaningful.

Impact

We seek results that are measurable, demonstrable, and relevant to the people in the region.

Transparency

We communicate clearly and openly about the priorities, decisions, activities, and performance of all parts of the Community Foundation.

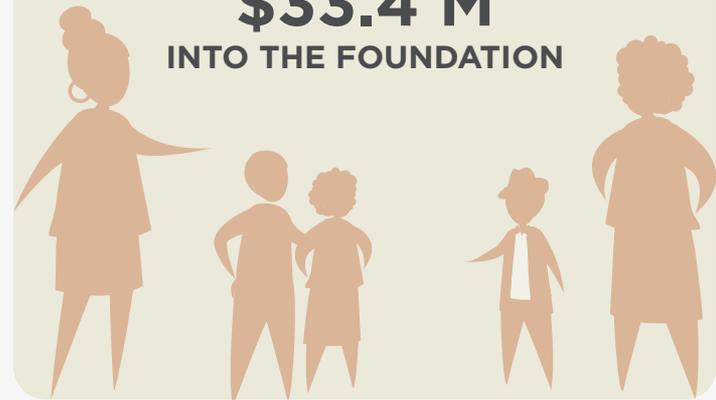
HOW THE COMMUNITY FOUNDATION WORKS



The Community Foundation provides many ways for you to support our region. This graphic illustrates how funds flow through the foundation and back into the community.

5,315
CONTRIBUTIONS

\$33.4 M
INTO THE FOUNDATION



ASSETS UNDER ADMINISTRATION

as of June 30, 2021
TOTAL: \$293,141,912
387 funds

Designated Funds
\$8,660,219
22 funds

Endowed funds that support a specific nonprofit(s) through regular gifts in perpetuity

Donor-Advised Funds
\$114,352,189
159 funds

Provide individuals and families the opportunity to support impact areas that align with their passions

Field of Interest Funds
\$8,624,802
6 funds

Endowed funds that address a particular aspect of community life

Agency Funds
\$43,174,307
101 funds

Investments held by nonprofits to generate income to support endowments and/or operating funds



Distributions support a vital mix of activities and services, and help us pursue communities in which everyone can belong and thrive.

3,142
GRANTS AND DISTRIBUTIONS

\$42.5 M
INTO COMMUNITIES



Committee Advised Funds
\$46,477,343
26 funds

Provide groups of individuals an ability to pool contributions and collaborate on grant distributions

Scholarship Funds
\$15,546,032
59 funds

Provide support for students in their pursuit of education

Community Endowment Fund
\$10,710,972

Supports our discretionary grant making programs to address community needs

Vision Fund
\$11,764,003

Supports Community Foundation operations

ALWAYS LEARNING, ALWAYS GROWING

While the eighteen months captured in this update have been challenging for all of us, they've also revealed the best of what our community can offer.

Self-analysis and stakeholder feedback contribute to the Community Foundation's enduring ability to be agile, highly responsive to community needs — in times of crisis and during periods of relative calm — and deeply impactful through our programs and services.

Here are some themes that have emerged since the beginning of 2020 and continue to inform our path forward.

1

WE ARE ALL CONNECTED

Our people, places, needs, and systems are interconnected — we are stronger together. Responding to the region's most pressing challenges requires supporting one another through partnership, trust, and generosity. The pandemic has shown that when we collaborate creatively and pool our resources for a common good, our entire community benefits and becomes stronger.

3

PHILANTHROPY CAN CONTINUE EVOLVING

Donors and grant makers have an opportunity and obligation to reimagine philanthropy. Through creative and flexible funding mechanisms, along with reduced burdens for applications and reporting, we can provide better access to resources. This allows community-based initiatives to focus fully on improving lives.

2

EQUITY MUST REMAIN CENTRAL

In addition to the pandemic and its disparate outcomes, there continues to be discrimination and violence against Black and other communities of color. We have a moral obligation to challenge and dismantle systems of oppression that seek to concentrate power and privilege. Our obligation is to create the conditions in which those most marginalized can self-determine. Equity is a requirement, not an option.

4

CAPACITY BUILDING MATTERS

Nonprofits and community-based organizations serve as a social safety net for our region, providing critical services and support to our most vulnerable community members. This is honorable, yet challenging, work and they need increased capacity to sustain their work for the benefit of our community.

WAYS TO GET INVOLVED

Make a gift to the Community Endowment Fund

Join us in responding to the ever-changing needs of our region.

Donate to the Vision Fund

Support the flexibility and sustainability of the Community Foundation's operations.

Include the Community Foundation as part of your estate planning

Create a legacy of community impact.

Open a fund

Receive personalized service, benefit from our expertise, and maximize your philanthropy to impact the causes that matter most to you.

For more information about how to get involved, please contact Katie Kling at (434) 220-3473 or kkling@cacfonline.org.



THANK YOU

Donors to the Community Foundation have demonstrated incredible compassion since the start of 2020, a trend that extends a legacy of generosity in our region. This outpouring of support from a vast and varied group of contributors reinforces our core belief that as a region of interconnected people, we have the responsibility to invest in and care for one another.

Each gift we receive is accompanied by stories of people who are deeply committed to their neighbors and their community.

Our philanthropy is well-positioned to be creative, nimble, and responsive. We could not do any of it without you.

We are grateful for your trust and partnership.

Thank you for supporting us.

Thank you for supporting our community.

Thank you for standing in solidarity as we continue working together to ensure that our region becomes one where all can belong, contribute, and thrive.