

Heal Charlottesville Fund Grant Opportunities

In addition to supporting victims and those directly affected by the car attack and violence on August 11 and 12, 2017, the Heal Charlottesville Fund is focused on the following areas of work to address prevailing racial inequities, biases and marginalization.

1. Increasing Diversity and Inclusion in Community Processes and Decision-making

People of color have been historically and systematically marginalized. Our current community systems often perpetuate that marginalization. In order to disrupt those systems, it is essential that people of color have meaningful participation in community decision-making processes and that their voices have an impact on decisions coming out of those processes. To that end, grant funds will be available to support activities that:

- increase meaningful participation of people of color in community decision-making bodies
- cultivate and create opportunities for people of color to hold leadership positions across business, nonprofit, and government (non-political) sectors
- create inclusive environments that enable the voices of people of color to be heard and to inform future decisions

2. Advancing Racial Equity

Structural racism results in the unequal distribution of society's benefits and burdens. People of color experience disproportionate negative outcomes because of social, economic and political forces that systematically oppress them. Racial equity describes a community wherein race does not predetermine the likelihood of someone enjoying society's benefits or struggling through its burdens. Strategies to advance racial equity recognize the complex dynamic of historical and structural oppression of people of color and deliver targeted interventions to achieve more equitable results in society. In order to advance racial equity in our area, grant funds will support activities that:

- reduce racial disparities in housing, education, health, policing and incarceration, asset-building, employment, and food access
- build capacity of grassroots efforts to change policies and practices that result in racial inequities
- advance the use of racial equity impact assessments to inform decision-making

3. Increasing Education, Awareness, and History-Telling

Race and racism has been at the center of the American social fabric since its beginning. It is impossible to speak honestly of our history—or our present-day and future—without speaking about the centrality of race to power structures, economic participation, criminality, civic participation and identity. It is also impossible to tell our whole history without acknowledging the deliberate ways people in power have framed narratives and worldviews to marginalize people of color. In order to learn from these histories and work toward changed narratives, grant funds will support activities that:

- educate youth and adults about historical and structural racism, the consequent internalization of racialized identities, and the framing of narratives to oppress people of color
- combat narratives that present people of color as less valuable than white people
- tell the history of the marginalization, resistance and resilience of communities of color

Grant Size and Funding Uses

Grants will range from \$500 - \$50,000. Eligible uses of funding include general operations, personnel and programmatic costs, and capacity-building investments. We are also open to supporting other uses of funding that do not fall within these categories, but that contribute to the goals above.

Who Can Apply?

We welcome applications from anyone in our community and especially encourage applications from people of color of all income levels and youth. You do not have to be affiliated with an organization to apply. As a community foundation, we cannot make grants to individuals. However, if your proposal is selected for funding, we will work with you to find a way to distribute the funds for your project.

Deadline

April 15 by 11:59pm

Criteria

The Review Committee will be considering the following when reviewing your proposal:

- How well the request fits with one of the three broad funding areas
- The feasibility of the activity to advance one of the funding goals
- Readiness of partners to embark on the proposed activity
- The extent to which the proposed activity aligns with best practice strategies
- The extent to which your proposed activity will be led by people of color

We understand each of the three main areas to be critical for achieving a more equitable Charlottesville. While they are interconnected, we understand success in each will require unique strategies. Reviewers will weigh most heavily the depth of impact a proposal will have on advancing the identified funding goal. The likelihood of receiving funding is not increased by proposing activities that attempt to cover all three areas of work, or all three types of activities within an area of work.

How to Apply

Submit a proposal that includes the following elements:

1. Description of your funding request (who, what, when, where, how)
2. Explanation of how your request fits with one of the three main funding areas
3. Description of what difference this activity will make in the community (what results you hope to see)
4. Budget for the requested funding

We appreciate a proposal that does not exceed 4 total pages. Fewer than 4 page proposals are acceptable. If you have an application that you have submitted to another funder that thoroughly describes your request, feel free to submit that application to us. If you will be submitting a previously written application, we ask that you be sure to include item #2 above (an explanation of how this request fits with one of the three main funding areas).

It is okay if you have never written a grant application before. We are eager to hear your idea and how it will make a difference. An application template is attached to help you provide the information. Applications can be typed or hand-written. You can submit your application by April 15th in the following ways:

- Email to supportville@cacfonline.org
- Hand deliver or mail to Charlottesville Area Community Foundation, P.O. Box 1767, Charlottesville, VA 22902

Help Writing Your Application

We understand that writing a grant application can feel like a daunting process. Staff at the Foundation and Center for Nonprofit Excellence are available to help you write up your idea. If you'd like help, please drop in at one of the following workshops:

- 1. Tuesday, March 27, 3-6pm**
- 2. Tuesday, April 3, 5:30-8:30pm**

NOTE** Both workshops will be held at: Room 112 at the Jefferson School (233 4th Street NW). Look for the signs directing you to PVCC on the first floor.

You can also call Brennan Gould at (434) 296-1024 or email at bgould@cacfonline.org if you have questions.

Decision-Making Process

A Review Committee of up to 9 individuals will be reviewing your application. Individuals will include 1 Foundation team member, 1 Foundation board member, and up to 7 members of the community. Decisions will be made using the criteria above. Applicants will receive a written acknowledgement of their application and feedback on their application once it has been reviewed.

The Foundation Governing Board meets in early June. We will announce decisions by June 15, 2018 and funding will be sent by June 30, 2018. A list of recipients, descriptions of the funded activity, and expected results will be published on the Foundation website.

Questions

Contact Brennan Gould bgould@cacfonline.org or (434)296-1024 with questions about this opportunity.

Heal Charlottesville Fund Grant Application Template

Name:

Contact Information (email and/or phone number):

Organization (if applicable):

Amount of Funding Requested (\$500 - \$50,000):

Area of Work that Best Describes Your Proposal (Check 1 box. If more than one applies, pick the one you feel fits best):

- 1. Increasing Diversity and Inclusion in Community Processes and Decision-making**
- 2. Advancing Racial Equity**
- 3. Increasing Education, Awareness, and History-Telling**

Description of your Proposed Project, Organization, or Idea

For questions 1-3 below, you may type directly or, if completing by hand, you may submit with a separate document that has more space to answer the questions. We recommend that you aim for around 200 words in the response to each question. However, the strength of your idea is more important than how much you write or how you write it. Writing more or less will not impact your likelihood of receiving a grant. Focus on using the amount of space you need to fully describe your idea, how it fits for this grant, and why it will make a difference.

1. Description of your funding request (who, what, when, where, how).

Example: I would like to request \$X to....

2. Explanation of how your request fits with one of the three main funding areas.

Example: This activity fits with area of work #X above because...

3. Description of what difference this activity will make in the community (what results you hope to see).

Example: By doing this activity, I expect to see the following results....

Budget for Requested Funding

In preparing your budget, focus on showing us how you plan to spend the funding you are requesting. The total amount should match the amount of funding requested you wrote above. Typical items for grant expenses include but are not limited to:

- Staff salary or personal stipend
- Stipends for people participating in your program or project
- Materials and supplies
- Rental costs
- Refreshments for events

In the “Budget Item” column, list the items that are needed for your project. Feel free to write a brief description if that will help us understand the need. In the “Dollar Amount” column, list the anticipated expense of each item. You do not need to use all available rows and you may add more rows as needed.

Budget for the requested funding

Budget Item	Dollar Amount
Item #1	\$X
Item #2	\$X
Item #3	\$X
Item #4	\$X
Item #5	\$X
Item #6	\$X
Total	Total \$ in your request

Do you have any other funding to help with this project? If so, please list amount and the source of the funding.