



FOR IMMEDIATE RELEASE

Thursday, June 28, 2018

Charlottesville Area Community Foundation Announces 'Heal Charlottesville Fund' Grant Recipients

\$1 million awarded to 42 local individuals, organizations and business leaders committed to racial reconciliation and equity

Charlottesville, VA – Today the Charlottesville Area Community Foundation (CACF) announced it is awarding grants totaling \$1 million to 42 individuals, organizations and business leaders from its Heal Charlottesville and Concert for Charlottesville Funds, and from an anonymous donor. The Funds were created in response to the terror and violence caused by a series of white supremacist rallies in Charlottesville last summer.

In March 2018, the Community Foundation solicited grant applications specifically focused on ways to address structural causes of racial inequities, biases and marginalization. More than 100 applications were submitted and reviewed by a nine-member committee composed of diverse local community leaders and educators.

“For more than 50 years, the Community Foundation has made investments to improve the lives of our neighbors who live and work in the region,” said Brennan Gould, President and CEO, Charlottesville Area Community Foundation. “After the violence of last August and witnessing the hurt left in its aftermath, we knew more had to be done. In addition to ensuring there is financial assistance for survivors as they recover, the Community Foundation is investing in solutions to address the longstanding racial inequities that have impacts on our whole community today.”

Throughout the past year, the Community Foundation has taken a multifaceted and responsive approach to deploying the grant funding from the Heal Charlottesville, Concert for Charlottesville, and Unity Cville Funds. Support has included financial assistance for those injured in the August 12th car attack that claimed the life of Heather Heyer, grants to nonprofit organizations for trauma counseling services, and support to local Jewish community organizations. The grant round focused on addressing structures of exclusion that result in racial disparities.

The Heal Charlottesville Fund grant guidelines asked applicants to focus their efforts in three areas: 1) Increasing diversity and inclusion in community processes and decision-making; 2) Advancing racial equity; and 3) Increasing education, awareness and history-telling.

“Last August was an extremely challenging time in the modern history of Charlottesville,” said Jay Kessler, Board Chair, Charlottesville Area Community Foundation. “At the Community Foundation, we saw this as an opportunity to face those challenges head-on by creating new partnerships and investing in communities that are often marginalized.”

With the generous financial support of individual donors, University of Virginia alumni, and corporate partners such as the CFA Institute, JP Morgan Chase, Walmart Foundation and Wells Fargo, the Community Foundation provided grants to a wide range of projects, including those designed to highlight the resilience of people of color, bolster economic opportunity for minority-owned small businesses, and increase diversity in teaching and mental health service professions. See attached list and summary of the Heal Charlottesville Fund grant recipients.

To see a full list of contributors to the Heal Charlottesville and Concert for Charlottesville Funds, visit www.cacfonline.org/heal_charlottesville.

For Media Inquiries, contact:

Jarvis Stewart – IR+Media: 202.664.9260, jarvis@irmediallc.com

Robert Viccellio – Viccellio Communications: 434.218.3065, Robert@vic-com.com

###

About the Community Foundation

Established in 1967, the Charlottesville Area Community Foundation is an engine designed to drive positive, sustainable change in Charlottesville and the surrounding counties of Albemarle, Buckingham, Fluvanna, Greene, Louisa, Nelson and Orange. We work collaboratively with residents, non-profits, as well as with other public and private sector partners to facilitate philanthropic giving to improve the quality of life in our community. For more information on the Community Foundation visit www.cacfonline.org.

Heal Charlottesville Fund Grant Recipients

INCREASING DIVERSITY AND INCLUSION IN COMMUNITY PROCESSES AND DECISION-MAKING

- **African American Teaching Fellows:** to increase the number of diverse teachers in the Charlottesville and Albemarle school system
- **Creciendo Juntos:** to support leadership development of Latinx residents
- **Eboni Bugg:** to provide equity workshops and trainings for nonprofits and government groups
- **New Hill Development Association:** *to engage the Black community in planning for a micro-economy*
- **Public Housing Association of Residents:** to promote the voices of public housing residents and support leadership development
- **Spread the Vote Piedmont:** to expand voter access services

ADVANCING RACIAL EQUITY

- **Adorn Natural Hair & Beauty Studio:** *to expand natural hair care offerings for Black women*
- **Albemarle Housing Improvement Program:** to provide rehab services to minority homeowners
- **Beyond Fitness with Sabrina:** *to expand health and wellness programming for Black women*
- **Black Business Expo/WTJU:** to feature and promote Black-owned businesses
- **Brave Souls on Fire:** to provide culturally appropriate mental health support
- **Central Virginia Clinicians of Color Network:** to support a collective of therapists of color
- **City of Promise:** to expand economic opportunities for low-income adults
- **Charlottesville Community Resilience Fund:** to support community members navigating the criminal justice system
- **Charlottesville Food Justice Network:** to increase equitable access to food
- **Community Roots Co-Op:** to provide culturally appropriate educational opportunities for minority students
- **Cordell Fortune:** to promote Black-owned businesses
- **Culinary Concepts AB:** *to support a youth development program in the culinary arts*
- **Fifeville Neighborhood Association:** to develop neighborhood green spaces
- **Fountain Fund:** provide low interest micro-loans to returning citizens
- **Heritage United Builders:** *to support economic opportunities in the construction industry*
- **Lending Hands:** to provide reentry services to returning citizens in the Charlottesville area
- **Prende Pants:** *to bring awareness to racial disparities in birth outcomes*
- **Resilience Education:** to develop a web-based platform that connects returning citizens with people and resources
- **Sin Barreras:** to connect Latinx residents to community resources

INCREASING EDUCATION, AWARENESS, AND HISTORY-TELLING

- **B. F. Yancey Transition Advisory Committee:** to tell the story of enslaved people in Southern Albemarle County
- **Carter G. Woodson Institute for African-American and African Studies/Citizen Justice Initiative at the University of Virginia:** to support a story-telling project entitled 'If These Walls Could Talk: Bringing Community Policing Narratives to Life'
- **Eze Amos:** to highlight the experiences of the residents of the Vinegar Hill neighborhood that was destroyed during urban renewal
- **First Baptist Church:** to support a historical landmark and community programs

- **Jefferson School African American Heritage Center:** to support the 1966 Project to share stories of desegregation
- **Jefferson School African American Heritage Center/ Pilgrimage to Equal Justice Initiative:** to memorialize John Henry James' lynching in Charlottesville and support the July 2018 Community Civil Rights Pilgrimage to Montgomery, Alabama
- **Jordy Yager:** to map the racially restrictive housing deeds throughout the City of Charlottesville
- ***Juju Seeds Media:*** *to write, publish, and distribute children's books about families of color*
- **Kibiriti Majuto:** to support the Unveil Cville gathering
- **The Love No Ego Foundation:** to provide education about structural racism and its impacts
- **Maupintown Media:** to produce a documentary film '3rd Street' about the formally segregated 3rd Street box office at Charlottesville's Paramount Theater
- **Ms. Tessa Community Care and Consulting:** to provide workshops, classes, meetings, and social events for children of color to encourage positive self-image and self-confidence
- **One Shared Story:** to assist people researching their African American genealogy
- **Sin Barreras:** to share the history of migration in the United State since the 1950's and the current legal structure of immigration
- ***Starseed Publishing:*** *to develop children's picture books of families of color*
- **Trinity Episcopal Church:** to provide a series of workshops to engage residents about local Black history
- **Vivian M. Feggans:** to support a reading and writing retreat for Black women

Please Note: Italicized grant recipients will receive funding via the Community Investment Collaborative